

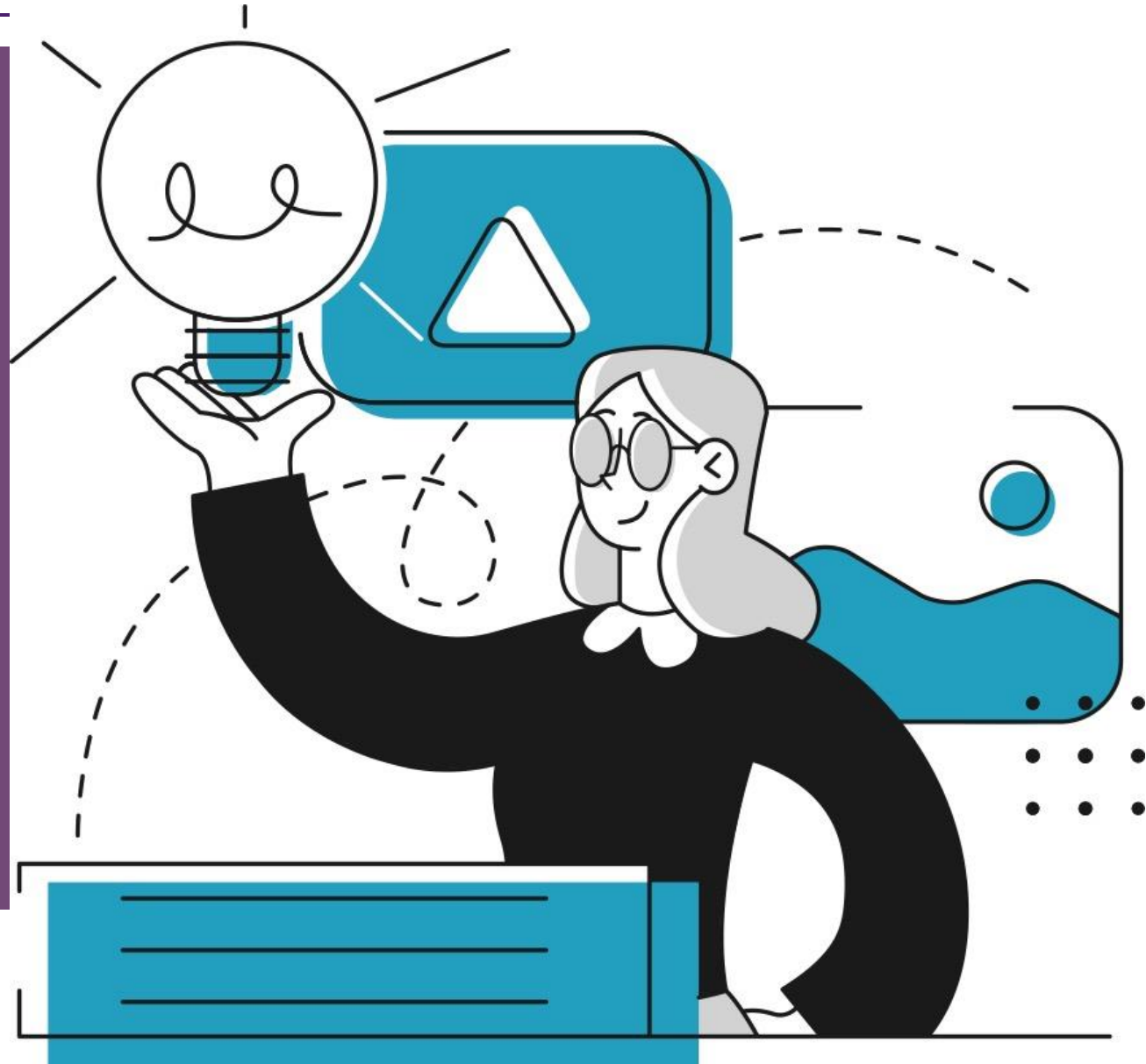


# Empowering Software for the Travel Industry

---

# Effortless Business Management

Simple integrations assist the user in bringing in multiple levels of information about the business and managing everything from one central point, from the customer's initial dream to execution and satisfaction.



# The Travel Industry

---

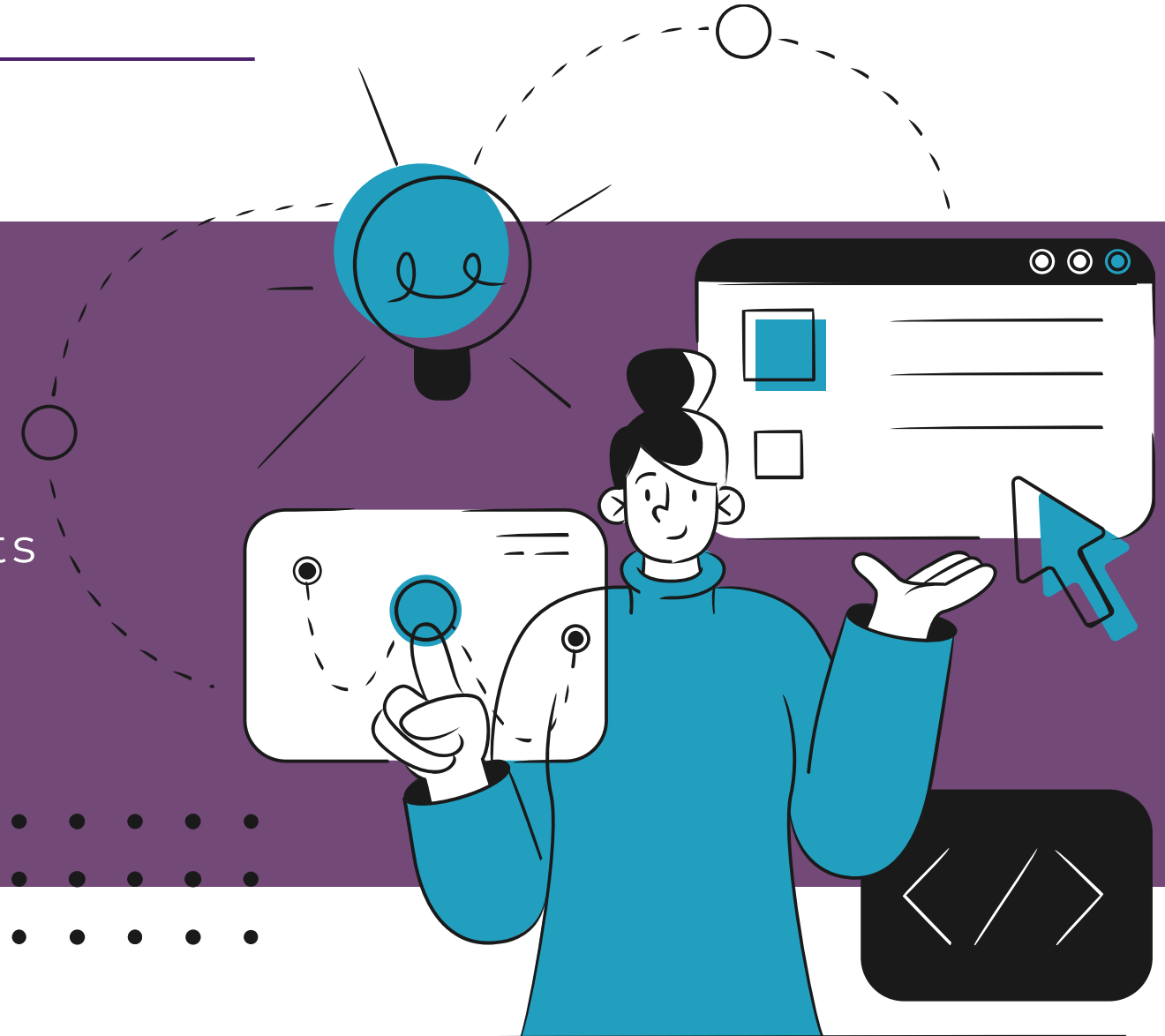
- Our software has been custom Designed specifically for the Travel industry
- Local and international tour Operators and travel agents
- DMCs and Lodge Operators running Central Reservations and/or Travel Desk



# Effective Optimisation

---

- New client enquiries
- Content-rich, detailed itineraries
- Bookings, invoicing, and payments
- Accurate accounting records
- Productivity reports



# Affordable and Flexible

---

- Configured to integrate with your business
- Receiving enquiries directly from your website
- Branded and professional documentation





# Customer Relationships

---

- Converting enquiries to bookings
- Guidance throughout the Engagement process
- Systems that are easy to track
- Full record of all client interactions and documents



# Data Privacy

---

- Each organisation has its own separate database which is secure, private and backed up on a regular basis
- Understand your specific business requirements



# Technical Support

- Dedicated support service answering all technical queries
- Periodic site visits with our highly trained support staff
- Professional relationships





# Implementation and Training

All you need to start using Travelyst is a computer and an internet connection.  
**That's it!**

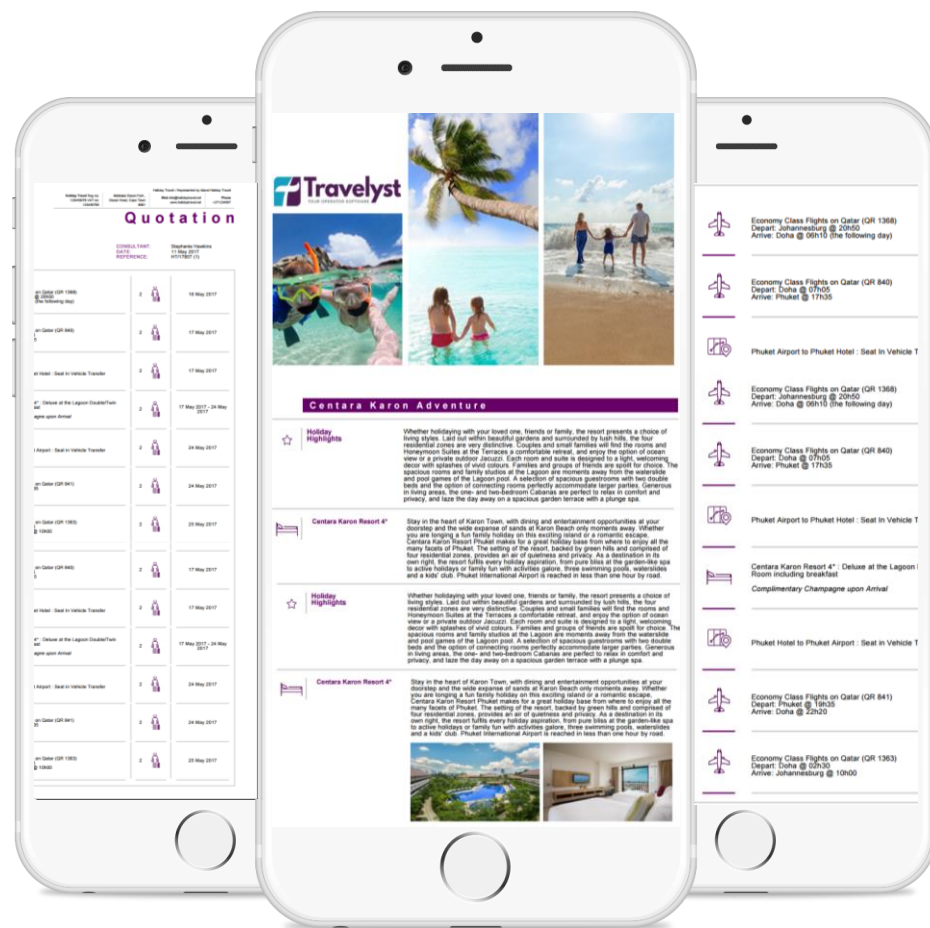
Once you sign-up, we'll create your own private and secure Travelyst database and website and our implementation team will engage with you to configure Travelyst to your specific requirements.

- Enquiry Management
- Customer Relationship Management
- Document Storage
- Sales Stage Tracking Management

- Conversion Reporting and Analysis
- Products, Services and Rates Management
- Detailed Itinerary Building

- Document Production
- Sales Analysis Reports
- Invoicing, Payment Tracking and Accounting

# Travelyst manages the entire end-to-end life cycle



ViaData has been working in the tour operator business since 2009 and we know the travel business very well. For each Travelyst client, the implementation is heavily customised and behaves more like a bespoke solution than an off-the-shelf product.



# One simple solution for all your travel management requirements

Quotes, bookings,  
invoicing and payments

Building and publishing  
content-rich detailed  
itineraries

All client interactions  
and follow-ups tracked

All client enquiries  
logged and managed